

Appl. No. 10/017,468
Amdt. dated November 2, 2005
Reply to Office Action of May 18, 2005

PATENT

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

1. (Currently amended) A method for providing integrated media presentation, the method comprising

broadcasting a reality-based television program regarding a contest in which an agent can participate; and

providing content over a digital network, wherein the content includes information to assist the agent in winning the contest.
2. (Original) The method of claim 1, wherein the contest includes determining the identity of a person.
3. (Original) The method of claim 1, wherein the contest includes contacting a person.
4. (Original) The method of claim 1, wherein the contest includes capturing a person.
5. (Currently amended) A method providing an integrated media presentation, the method comprising

providing first information about a media event over a first type of media distribution mechanism;

providing second information about a media event over a second type of media distribution mechanism, wherein the second information is associated to the first information;

and

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providing for identifying or capturing a runner using at least one of the media distribution mechanisms.

6. (Currently amended) The method of claim 5, wherein the first type of media distribution mechanism includes a television broadcast and wherein the second type of media distribution mechanism includes the Internet.

7. (Original) A system comprising:

a server computer comprising a website, wherein the website contains information about a runner in a contest;

a digital network;

a client computer, wherein the client computer communicates with the server computer through the digital network;

a television broadcast network; and

a television receiving display signals through the television broadcast network and adapted to display images of the runner as the runner attempts to evade capture by one or more agents.

8. (Original) The system of claim 7 wherein the digital network is the Internet.

9. (Original) The system of claim 7 wherein the website contains maps of the runners path of travel.

10. (Original) The system of claim 7 wherein the website contains hints about the runner's location.

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11. (Original) The system of claim 7 wherein the website contains a page for allowing online agents to share information about the runner's location and a page for allowing the online agents to enter a location for the runner.

12. (Original) A method comprising:

providing for a television program that comprises a contest wherein a runner attempts to evade capture by one or more agents; and

providing for a website that contains information about the runner.

13. (Original) The method of claim 12 wherein the agents are offline agents, and wherein the method further comprises:

providing, through the website, for the ability of an online agent to attempt to capture the runner by entering a location for the runner.

14. (Original) The method of claim 12 wherein, in the contest, the runner wins a larger prize if the runner evades capture for a longer period of time.

15. (Original) The method of claim 12 wherein, in the contest, the runner wins a prize if the runner completes a predetermined number of tasks within a predetermined time.

16. (Original) The method of claim 12 wherein, in the contest, the runner wins a prize if the runner completes a predetermined number of tasks within a predetermined time, and wherein the one or more agents win a reward if the one or more agents capture the runner before the runner completes the predetermined number of tasks.

17. (Original) The method of claim 12 wherein the information about the runner comprises clues regarding the runner's current location.

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18. (Original) The method of claim 12 wherein, in the contest, the runner completes a predetermined number of tasks within a predetermined period of time, wherein each task is to be performed at a different geographic location, and wherein the information about the runner on the website includes information about the tasks completed by the runner.

19. (Original) The method of claim 12 further comprising:

providing clues about the runner's location or identify to the at least one agent if the at least one agent solves a puzzle.